

GordonGibb.COM

F O R I M M E D I A T E R E L E A S E

Local broadcaster and author **Gordon Gibb** announces the release of his latest book, **Gibberish: Tall Tales and Domestic Disasters From Beyond the Microphone**, a collection of previously-published newspaper columns.

"With the 10th anniversary of the 2004 Flood this summer, I also included a look back from my perspective to that fateful day, and our efforts to alert residents as to the ongoing crisis. Also included is a behind-the-scenes account of the birth of what has become an iconic station locally, **The WOLF**," Gibb adds.

Primarily, **Gibberish** is a compilation of essays having previously appeared in **The Examiner**, as well as **Canadian Living**, **Chatelaine**, **MacLean's** and **The Globe and Mail**, among others. "They proved quite popular with readers at the time, and various people have been urging me to put them all into a book. This is it."

Readers will see themselves in these slice-of-life columns poking fun at the everyday. "Most are pretty funny," Gibb says. "But there are some serious stories, as well. **Gibberish** is an honest, sometimes intimate, sometimes poignant, mostly light-hearted take on everyday life. And the short format makes for a nice, light summer read for the hammock, or by the pool.

"My daughter Ashleigh contributed the cover photo."

Most know Gibb as a long-standing member of the local media community, heard afternoons on **100.5 FM** radio. He also serves as PA announcer for the **Peterborough Lakers** lacrosse franchise during the summer, and the **Peterborough Petes** hockey club in the winter months. Gibb also operates a freelance voiceover business, and is a contract writer with **LawyersandSettlements.com**, an enterprise serving the legal profession based in Los Angeles.

"I'm taking a different route with distribution," Gibb says, "in an effort to be more environmentally responsible." The self-published book is available as an eBook, as well as a print-on-demand (POD) book through Amazon. "This way, I'm saving trees. Books will only be printed for those who want them.

"Print copies can be purchased from Amazon directly, with the eBook as a bonus. Or, you can order print copies directly through me. I will take pre-orders for printed books, have them shipped in bulk, then distribute them via our radio studio downtown. It will also be available at the public library, main branch."

The soft cover books are \$20, with \$2 from each book ordered locally donated to **Homegrown Homes**, a Peterborough-based provider of affordable housing. "I support their work, and understand all too well the importance of having a decent place to live. There is a hint in the book as to what shaped my position on that."

Gibb is currently updating a previously-published book on the life of **Lester B. Pearson**, and hopes to put the finishing touches on a novel for release in 2015.

To Order a Print or eBook from Amazon direct:

<http://www.amazon.ca/GIBBERish-Domestic-Disasters-Beyond-Microphone-ebook/dp/B00IQTLVHS/>

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